



Destry Kiser

Resume

Who I am

To learn a little more about me, visit my website.

Name	Destry Kiser	Mobile	269.744.2409
Education	Bachelor of Arts in Graphic Design from Taylor University	Email	destry.kiser@gmail.com
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Experience

Apr 2020 – Present

Digital Media Specialist

Kalamazoo RESA (Portage, MI)

- Design digital media campaigns aligned with business goals and brand consistency
- Create and manage end-to-end printed and digital projects
- Coordinate the creation of digital content (e.g. website, blogs, and presentations)
- Create graphics to increase the visibility of KRESA's social contents
- Work closely with Communication Specialists to build social campaigns and ads
- Oversee and manage company's websites while boosting brand awareness

Sep 2012 – Apr 2020

Director of Communications

Gracespring Bible Church (Richland, MI)

- Created, designed, and printed promotional materials for events
- Created marketing/communication plans for each event for various departments
- Put together the weekly program/bulletin and monthly newsletter
- Managed and oversaw the website including all social media
- Managed the smartphone app
- Oversaw and created weekly emails
- Created online registration for events and posted / shared on social platforms
- Led teams of volunteers for photography & video

Sep 2010 – Sep 2012

Graphic Designer

Gracespring Bible Church (Richland, MI)

- Created, designed, and printed promotional materials for events
- Put together the weekly program and monthly newsletter
- Managed and updated website
- Took photos at events and used them for future promotional materials

Sep 2010 – Present

Freelance Designer

Destry Kiser Design (Portage, MI)

- Provides design services for a variety of clients
- A few current clients are Gull Meadow Farms, Next Consulting, and Alongside Inc.

What I'm good at

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|---------------------|--|--------------------------|
| • Adobe Photoshop | • Wordpress | • Google Workspace |
| • Adobe Illustrator | • Digital Photography | • Social Media Marketing |
| • Adobe InDesign | • Microsoft Office (Word, Excel, & Powerpoint) | • Email Marketing |
| • Video Editing | | • Google Adwords |
| • Web Design / HTML | | |